

E-DEE • R U READY? & BETWEEN THE SHEETS



ARTIST : E-DEE

TITLE: "RU Ready"

b/w "Between the Sheets"

FORMAT : MAXI CD SINGLE & VINYL 12"

CATALOG # : ULR 44892 (CD maxi)

: ULR 44892-12 (vinyl 12 inch)

FILE UNDER : DANCEHALL/REGGAE HIP-HOP

SIMILAR ARTISTS: SEAN PAUL, SHAGGY, ELEPHANT MAN

TRACKS:

1. R U READY? (MAIN) 3:33

2. R U READY? (INSTRUMENTAL) 3:33

3. BETWEEN THE SHEETS 4:01

4. JACK IT UP (snippet) 5. Hussler (snippet) 6. Ooh Nah (snippet)

INTERNATIONAL STREET DATE 6/21/05

U.S. STREET DATE 6/21/05

Striding tall, draped in white mink, Mr E-Dee steps into the helicopter, and he and singer Jahzmyne are whisked away from the party to destination unknown in the E-DEE's debut video for "RU Ready"? The song, an uptempo club banger that is steadily picking up more and more radio play in NYC, MIAMI, LA. The b side to the single is "Between the Sheets" a lovers rock reggae version of the ISLEY BROTHERS hit top charting hit. It features the sweet vocals of Jahzmyne, the newest addition to the Unseen Lab camp, the same camp that produced many songs from Ms Triniti including her JAPAN radio chartopping (Fa Da Luv Of Da Dancehall). The maxi single in addition includes 1min samples of three songs from E-DEE's upcoming full length release "JA 2 LA 2 DI WORLD" and a genre crossing mash-up ROCK DANCEHALL remix of "R U Ready?" by THE NOK LIST. This summer/fall READY TOUR 2005 is picking up more dates in New York, Boston, Connecticut, Miami, Atlanta, Houston, Vegas, Oakland, San Diego, Long Beach and several shows in the LA area. E-DEE is out to let the world know his time is now, and that the lead single from his debut album is out! — R U READY?

KEY SELLING POINTS:

- FEATURES THE SINGLES "R U READY?"/"BETWEEN THE SHEETS",
 - SNIPPETS SAMPLES OF THREE SONGS FROM FORTHCOMING ALBUM
 - HIDDEN BONUS ROCK/DANCEHALL MASHUP
 - CONNECTICUT RECORD POOL - TOP TEN INDIE CHART
 - IMPACT RECORD POOL (LA) DIR PICK 6/10
 - FLAMINGO RECORD POOL (MIAMI) HOT INDIE PICK 6/21
 - RECORD SYSTEMS POOL (LAS VEGAS) WATCH LIST
 - NEW DANCEHALL REGGAE HIP-HOP SOUND!!
 - MUSIC VIDEO
- PRODUCED BY : QMILLION (MS TRINITI, JUELZ SANTANA, JoJo)

MARKETING:

- VIDEO FOR "R U READY?" BEGINS AIRING JULY ON BET
- DJ RECORD POOLS SERVICED WITH SINGLE
- REGGAE RADIO & COLLEGE RADIO SERVICED WITH SINGLE
- PRINT AND ONLINE CAMPAIGN
- 10 CITY TOUR PLANNED
- STREET TEAMS PROMOTING

RECEIVING AIRPLAY NOW ON: WRTN NY, WYBC, CT, KCEP POWER 88 VEGAS, IRIE JAM-FM NY, LINK UP RADIO NY, KEGC LA, WVOX, KKBT LA, KPFC LA, INDI 103.1 LA, ROYAL RADIO 106.3 NY, VIBES-FM MIAMI



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