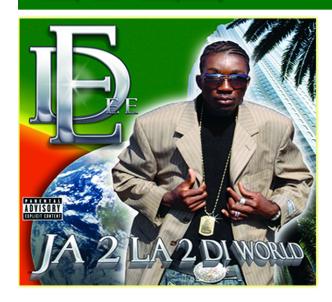
## E-DEE

# JA2LA2DIWORLD



ARTIST: E-DEE TITLE: JA 2 LA 2 DI WORLD

CATALOG#: ULR 44882 FORMAT: CD

FILE UNDER: DANCEHALL/REGGAE HIP-HOP

SIMILAR ARTISTS: BEENIE MAN, SEAN PAUL, SHAGGY

TRACKS: 1. Ftyah Burn 2. Teacha Girl 3. Cruise 4. Jack It Up 5. R U Ready?
6. Hussler 7. Uptown Girl 8. Sugar Cane 9. Special 10. Ooh Nah 11. Move Dat Body
12. Wet Up 13. Enemies 14. Sic n Tired 15. Cant Stop Mt 16. Goodie
17. Between The Sheets 18. Mamma

### **INTERNATIONAL STREET DATE** 8/9/05

## U.S. STREET DATE 1/10/06

Since coming to Los Angeles from Jamaica 4 years ago E-DEE has been building a loyal underground following. He has performed on every major reggae festival to come to California. The list of aritsts he's opened for reads like a who's who list in Dancehall-Reggae music like; BEENIE MAN, SEAN PAUL, ELEPHANT MAN, ELEPHANT MAN, LADY SAW, BOUNTY KILLER etc. His cross-over appeal has landed him shows opening for D12 and Ja Rule. He is featured on three songs on Ms. Triniti's EMI-Toshiba's release. He recently completed filming in new Urban action feature film "The Party" starring RL from NEXT & Darryl Hammond from SNL. E-Dee also contributed two songs from "JA 2 LA 2 DI WORLD" to the movie. The single "R U Ready?" is in rotation at many radio stations and the video in wich Omarossa from THE APRENTICE makes a cameo as E-Dee's helicopter co-pilot, will air at BET and other video outlets. With early television appearances on UPN 's "Live In Hollywood" the buzz about E-DEE has been growing since his arrival in the states and now with the release of JA 2 LA 2 DI WORLD the buzz has increased to a roar and the streets are listening and the world is ready for the blazin new sound of Dancehall/Reggae/Hip-Hop/RnB blend on E-DEE's newest release.

#### **KEY SELLING POINTS:**

- FEATURES THE SINGLES "R U READY?","BETWEEN THE SHEETS",
  "HUSSLER""OOH NAH"
- •18 SONGS OF ORIGINAL MUSIC UNAVAILABLE ELSWHERE, INCLUDING COLLABORATIONS WITH MS TRINITI, JAZMYNE, AND FATHER TIMES.
- Music Video
- CONNETICUT RECORD POOL TOPTEN URBAN INDIE
- IMPACT RECORD POOL (LA) DIR PICK 6/10
- FLAMINGO RECORD POOL (MIAMI) HOT INDI PICK 6/21
- RECORD SYSTEMS POOL ( LAS VEGAS) WATCH LIST
- New Dancehall Reggae Hip-Hop Sound!!
- PRODUCED BY: QMILLION (Ms TRINITI, JUELZ SANTANA, JoJo)

#### MARKETING:

- VIDEO FOR "R U READY?" BEGINS AIRING JULY ON BET
- DJ RECORD POOLS SERVICED WITH SINGLE
- REGGAE RADIO & COLLEDGE RADIO SERVICED WITH SINGLE
- PRINT AND ONLINE CAMPAIGN
- Music Video
- STREET TEAMS PROMOTING IN NYC, MIAMI, & LA

RECIEVING AIRPLAY NOW ON: WRTN NY, IRIE JAM-FM NY, LINK UP RADIO NY 94.5, KEGC LA, WVOX, KCEP POWER 88 LAS VEGAS, KKBT LA, KPFK LA, INDI 103.1 LA, ROYAL RADIO 106.3



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